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Contact: Paul Robbins,

PAUL ROBBINS ASSOCIATES

Marketing Communications • Public Affairs

(413) 682-0002 • paul@paulrobbinsassociates.com

cell: (413) 531-4961

***Extreme Makeover: Home Edition* Coming to Region Pecoy Signature Homes Selected *Extreme* Home Builder**

West Springfield, MA — The Emmy-award winning hit ABC television show, *Extreme Makeover: Home Edition* is planning to surprise a family in the region with an extreme home makeover. Area builder Kent Pecoy, of Pecoy Signature Homes, has been chosen by the show to build the home in the span of just one week.

Kent Pecoy, of Pecoy Signature Homes, will be available to members of the media June 1 at his 215 Baldwin Street, West Springfield office. Paul Robbins will facilitate and schedule interviews with interested media.

Heading into its seventh season, the show's theme will be "get on the bus" inspiring community to join the extreme team in making a difference all across the country. The home build will occur the week of June 21, 2009. The lucky area family, yet to be identified, will be surprised on June 21 by a visit from Ty Pennington, team leader for the show when the family's identity will be made public. The show's cast will "reveal" the new home on Sunday, June 28 when Pennington recites the show's signature phrase, "move that bus!"

Pecoy Signature Homes, considered among the premier custom homebuilders and remodelers in Western New England, was asked to be the lead builder on the project. Pecoy is sending out a call in the region to sub-contractors and materials providers to participate by contacting Pecoy Signature Homes at www.extremepecoy.com.

Pecoy Signature Homes, as well as other subcontractors and vendors will provide services and materials on a donated basis as part of the build. So far, Pecoy has reported that donations and support for the project are overwhelming.

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According to Pecoy, "We've been told that the families being considered are all very special, and very deserving of this honor. At a time when communities everywhere are pulling together in the face of economic hardship, participation in this initiative reminds us just who we are as Americans. This is one of the greatest honors in my 30 years as a homebuilder and general contractor."

"I know the Connecticut River Valley is full of generous individuals, organizations and companies within the construction trades that will step forward to offer a helping hand as we take on the extraordinary task of changing the fortunes of a family over the course of one week. I'm absolutely certain that others, volunteers and additional sub contractors, will 'get on the bus' with us for this extraordinary opportunity to be of service to a deserving family," Pecoy said.

Pecoy indicated that skilled and unskilled volunteer labor would be welcomed during the weeklong build. Those interested in volunteering can do so by accessing the Pecoy website: www.extremepecoy.com

In its seventh season the show will reveal the identity of the family, still yet to be determined, on the morning of Sunday, June 21. In addition to transforming the lives of hundreds of families and individuals, *Extreme Makeover: Home Edition* has inspired millions of people in this country and beyond. The show has been aired in 69 countries, translated into 58 languages and viewed by a billion people worldwide.



About *Extreme Makeover: Home Edition*:

The Emmy award winning reality program "*Extreme Makeover: Home Edition*," is now entering its 7th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.